











# Rider's Edge Safety Seminar Presenters

March 27<sup>th</sup>, 2010

Category	Presenter	Title	Organization	
Rider Education	<ul style="list-style-type: none"> <li>Leon Winfrey</li> <li>Dave Ruocco</li> </ul>	<ul style="list-style-type: none"> <li>Instructor</li> <li>Instructor</li> </ul>	<ul style="list-style-type: none"> <li>Cornering technique is the primary focus of the Total Control® ARC. Individual skills include corner entry, line selection, body position and corner exit.</li> </ul>	
Legal	<ul style="list-style-type: none"> <li>Amy Blythe</li> </ul>	<ul style="list-style-type: none"> <li>Director of Marketing</li> <li>Chicagoland Law Tigers</li> </ul>	<ul style="list-style-type: none"> <li>Law Tigers is a national network of motorcycle accident lawyers who help riders every day. Their mission is to support and promote the well being of motorcyclists.</li> </ul>	
Rider Education	<ul style="list-style-type: none"> <li>Teresa McClelland RN</li> </ul>	<ul style="list-style-type: none"> <li>ASMI Instructor Trainer</li> <li>Trauma Nurse Specialist</li> </ul>	ASMI classes are motorcycle crash specific! When a trauma results in CPR the victim only has a 1% chance of survival. We must do everything we can to avoid getting to that point!!! Learn how.	
Rider Education	 <ul style="list-style-type: none"> <li>Lt. Dave Johnson</li> <li>Rider's Edge Instructor</li> </ul>	<ul style="list-style-type: none"> <li>Aurora Township Fire Dept.</li> <li>EMS Coordinator</li> </ul>	<ul style="list-style-type: none"> <li>The automated external defibrillator (AED) is a computerized medical device. An AED can check a person's heart rhythm. Learn how it works.</li> </ul>	
Safety Gear	<ul style="list-style-type: none"> <li>Edgar Jimenez</li> </ul>	<ul style="list-style-type: none"> <li>Expert in safety eyewear</li> </ul>	<ul style="list-style-type: none"> <li>Wiley X® Eyewear, a leading provider of protective eyewear and ballistic products for the U.S. military, outdoor sports enthusiasts and the safety and shooting industries.</li> </ul>	
Health and Riding	<ul style="list-style-type: none"> <li>Shelton Matsey</li> </ul>	<ul style="list-style-type: none"> <li>MBA, BS</li> <li>ACE/NASM Certified Personal Trainer</li> </ul>	<ul style="list-style-type: none"> <li><b>Get Fit For Riding.</b> You will <b>double your energy</b>...improve your <b>posture</b> increase your <b>endurance and strength</b> substantially and learn about your diet and nutrition when you are out on road trips.</li> </ul>	 <ul style="list-style-type: none"> <li><b>YOUR FITNESS SOLUTION</b></li> </ul>
Appeal	<ul style="list-style-type: none"> <li>Todd McFadden</li> </ul>	<ul style="list-style-type: none"> <li>Rider's Edge Instructor</li> </ul>	<ul style="list-style-type: none"> <li>To see and be seen is very important tool for a rider. High visible clothing and other products, tips and strategies will be discussed</li> </ul>	
Impaired Riding	<ul style="list-style-type: none"> <li>Roberto Valle</li> </ul>	<ul style="list-style-type: none"> <li>Rider's Edge Instructor</li> </ul>	<ul style="list-style-type: none"> <li>Demonstration and the use of the Fatal vision Glasses</li> </ul>	

<p><b>Group Riding</b></p>	<ul style="list-style-type: none"> <li>▪ Bob Koupeny</li> </ul>	<ul style="list-style-type: none"> <li>▪ Rider's Edge Instructor</li> </ul>	<ul style="list-style-type: none"> <li>▪ Tips to help insure a fun and safe group ride, hand signals, formation, intersections all will be discussed</li> </ul>	
<p><b>Liberty Mutual Group</b></p>	<ul style="list-style-type: none"> <li>▪ Christine Baumann  </li> </ul>	<ul style="list-style-type: none"> <li>▪ Sales Rep</li> <li>▪ Motorcycle Insurance</li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>PROTECTING YOU, YOUR BIKE AND YOUR WEEKEND</b> It's your motorcycle, and it deserves the best insurance coverage.</li> </ul>	
<p><b>Appeal</b></p>	<ul style="list-style-type: none"> <li>▪ Ralph Foster</li> </ul>	<ul style="list-style-type: none"> <li>▪ Sales Rep</li> </ul>	<ul style="list-style-type: none"> <li>▪ LEATHER JACKETS AND HJC HELMETS</li> </ul>	
<p><b>Illinois State Police</b></p>	<ul style="list-style-type: none"> <li>▪ Trooper Elizabeth Diaz</li> </ul>	<ul style="list-style-type: none"> <li>▪ Motorcycle Enforcement Bureau</li> </ul>	<ul style="list-style-type: none"> <li>▪ THE ILLINOIS STATE POLICE WILL PROMOTE PUBLIC SAFETY TO IMPROVE THE QUALITY OF LIFE IN ILLINOIS.</li> </ul>	